DataPoint

July 26, 2023
www.powersys.com | +1-651-905-8400 | info@powersys.com

North America Mixers

Power Systems Research
Data · Forecasting · Solutions™

Power Systems Research tracks the North American production of two types of mixers: one used to produce asphalt and one for mixing mortar or concrete Asphalt Mixers/Agitators are used to manufacture asphalt, macadam and other forms of coated road stone, often called “blacktop.”

34,000

2023 Production Forecast

34,000 units is the estimate by Power Systems Research of the number of Mixers expected to be produced in the United States, Mexico and Canada in 2023.

Mixers are used by a variety of industries, especially for construction applications, and mix an assortment of materials. Power Systems Research tracks the North American production of two types of mixers: one used to produce asphalt and one for mixing mortar or concrete Asphalt Mixers/Agitators are used to manufacture asphalt, macadam and other forms of coated road stone, often called “blacktop.”

A Cement/Mortar Mixer is a mechanical mixer that uses rotating paddles attached to a horizontal axle to blend the mix ingredients of mortar or concrete.

This information comes from industry interviews and from two proprietary databases maintained by Power Systems Research: **EnginLink™** , which provides information on engines, and **OE Link™**, a database of equipment manufacturers.

Market Share: Mexico produces 97% of the mixers in North America and the U.S. produces slightly less than 3%. Canada produces only about 60 units of the total of 34,000 units expected to be produced in 2023.

With 61.5% of total units produced, Cipsa Mexico leads in production of Mixers in North America. Also located in Mexico, placing second is TK Equipment (Joper) with 35.5%; third, is US based EZ Group Corporation with 2%.

Exports: Mexico exports up to 85% of its Mixer production, Canada about 70%, and the U.S. about 30%.

Battery/Corded Electric Units: Production of electric units are expected to increase by 23% in 2023 over 2022, climbing 1,300 units to about 6,800 units this year powered by either battery or cords. In 2023, electric units (battery and corded) will be about 2% of total North American Mixer production.

Combined Electric Totals		
2021	**2022**	**2023**
5005	5560	6818
From 2021-2022 production of Battery/Corded Mixers increased 11%.		
From 2022-2023 production of Battery/Corded Mixers increased 22.6%.		

DataPoint author

Carol Turner is Senior Analyst, Global Operations, at Power Systems Research

CONTACT US FOR DETAILS

+1 651.905.8400 | info@powersys.com

Battery only		
2021	**2022**	**2023**
2	3	3
From 2021-2022 production of Battery Mixers increased 50%.		
From 2022-2023 production of Battery Mixers remained flat, no gain.		

Corded only		
2021	**2022**	**2023**
5003	5557	6815
From 2021-2022 production of Corded Mixers increased 11%.		
From 2022-2023 production of Corded Mixers increased 22.6%		

Trends: During 2022, production of Mixers in North America decreased 3% from 2021. Production is expected to gain 9% in 2023. The decline in 2022 was linked to Exmark & M-B-W leaving the market coupled with a lull in demand for new mixing equipment.

The gains this year are driven by the increase in construction-related activities (despite COVID-19), increasing government spending on infrastructure development and the demand for mixers for rental usage.

Production made exclusively for Mexico is lower than in prior years due to political influences. Expect the production of mixers in NA to remain flat with up to a 5% increase by 2025. **PSR**

About Power Systems Research

Power Systems Research (PSR), established in 1976, is the leading source of data, analysis and forecasting on the global production of engines and engine-powered equipment, including class 8 vehicles. One of its databases, EnginLink,™ includes production figures down to the model level for OEMs in key market segments, such as commercial vehicles. PSR's global research network includes eight offices and stretches across 200 countries and four continents.

Locations

Headquarters
St. Paul, USA
+1 651 905 8400
info@powersys.com

Beijing, China
+86 10 5737 9201
infocn@powersys.com

Brussels, Belgium
+32 2 643 2828
infobr@powersys.com

Campinas, Brazil
+55 19 3305 5657
infosa@powersys.com

Detroit, USA
+1 734 545 0474
infode@powersys.com

Moscow, Russia
+32 2 643 2828
inforu@powersys.com

Pune, India
+91 20 25671110
Mobile: +91 9960641110
infoin@powersys.com

Tokyo, Japan
+81 90 9139 0934
infojp@powersys.com